



# COMPANY PROFILE

[www.triversa.group](http://www.triversa.group)

# BUILDING TOMORROW'S LEGACY

TRIVERSA Holding is a Saudi-based investment holding company built to create long-term value through integration, strategy, and execution. We operate beyond traditional holding models, designing and managing a fully integrated business ecosystem that transforms cost centers into profit engines and complexity into control.



**Founded**  
in Saudi Arabia



**Structured**  
as a vertically  
integrated holding



**Focused**  
on value creation, stability,  
and scalable growth



**Active across**  
contracting, manufacturing,  
hospitality, and investments



Building Value. Shaping Legacy.

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# OUR PHILOSOPHY

TRIVERSA is guided by a powerful three-pillar mindset:



## HERITAGE

Rooted in regional identity, culture, and long-term thinking.



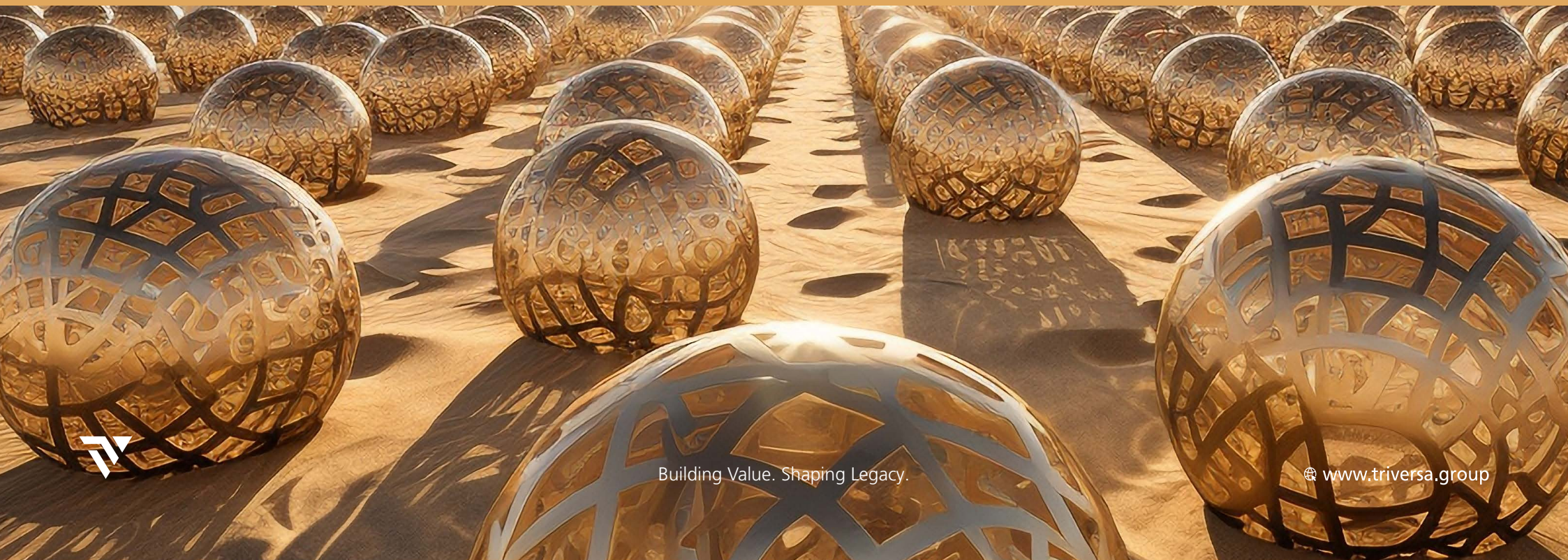
## STABILITY

Achieved through financial discipline, operational control, and governance.



## GROWTH

Driven by strategic expansion, market insight, and opportunity creation.



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# MISSION


To build a fully integrated holding ecosystem that delivers sustainable profitability, operational excellence, and long-term regional impact.

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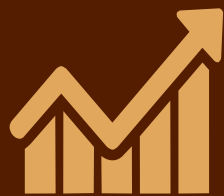
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# STRATEGIC GOALS



Build resilient, profit-driven subsidiaries under one unified structure



Eliminate inefficiencies through vertical integration



Create predictable cash flow alongside long-term capital growth



Attract strategic partners and institutional investors



Align growth with national and regional development visions



# OUR STRATEGIC MODEL

A New Paradigm for Value Creation

## WHAT WE CHANGED

Eliminated reliance on fragmented external contractors

Internalized core capabilities across the value chain

Converted operational costs into revenue-generating entities

## WHAT THIS DELIVERS

Full control over quality, cost, and timelines

Reduced exposure to market volatility

Synergistic growth across subsidiaries

Compounding value at group level



# CONTRACTING & MANUFACTURING

## The Value Engine

A fully orchestrated ecosystem delivering turnkey projects with precision and consistency.

### KEY ENTITIES

**TRI  
SPEC**

شركة مثلث التميز المحدودة

Turnkey master integrator

**B2R**  
MEP

Mechanical, electrical &  
plumbing systems

**JOINERY  
WORKS**

Bespoke joinery &  
furniture manufacturing

**SPACES  
DIMENSIONS**

Luxury interiors & FF&E



**X-SOURCE SOLUTIONS**

Global procurement &  
sourcing



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# THE CASH FLOW ENGINE

A portfolio designed to generate consistent daily revenue while showcasing group capabilities.

## Includes

**01**

Central Kitchen operations

**02**

Cloud kitchens

**03**

Signature restaurant concepts

## Strategic advantage

**01**

Real operational insight feeds design & construction decisions

**02**

Spaces are built for performance, not just aesthetics

**03**

Hospitality acts as both revenue driver and proof of concept



# A GATEWAY TO STRATEGIC OPPORTUNITIES

TRIVERSA operates as a secure platform for capital deployment



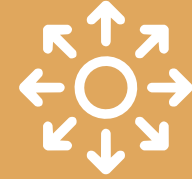
## Saudi Vision 2030 projects

Tourism, entertainment, commercial, and mixed-use developments.



## Syrian reconstruction

A de-risked entry point through Saudi-based governance and partnerships.



## Regional expansion

Active exploration in Egypt and other emerging markets.



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# WHY PARTNER WITH TRIVERSA

We don't build projects.  
We build systems that build value.

Vertically integrated structure



Reduced execution risk



Proven operational depth



Strategic market access



Long-term vision with disciplined growth



The background features a desert landscape at sunset with several pyramids. A person in a dark robe is walking in the foreground. The sky is filled with white geometric shapes (triangles and diamonds) that are semi-transparent. The logo for Triversa Holding is prominently displayed in the center-left.

# triversa

HOLDING شركة مثلث التطور القابضة

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